



VdR–Film Market - 4th to 13th April 2025

Terms and Conditions - Edition 2025

VdR–Film Market puts the spotlight on approximately 500 new European and international documentaries, offering a diverse perspective on the contemporary landscape of non-fiction films.

The VdR–Film Market is a digital platform offering Visions du Réel accredited professionals access to:

- Documentaries recommended and selected by the Festival's Selection Committee and VdR–Industry;
- Documentaries submitted by producers and sales agents with international sales potential produced in 2024/2025;
- Documentaries selected to participate in the VdR–Industry program;
- Regional selections of documentaries suggested by external partners and national film centers;
- Films taking part in the 2025 Visions du Réel Official Selection program.

For industry professionals with a project to submit to the VdR–Film Market, the service is designed as an opportunity to present their films on an online digital video library with a view towards promoting and selling films to over 1000 accredited film professionals including key buyers, festival programmers, sales agents, etc. participating in the VdR–Industry program.

Please note that, as the platform is only accessible to accredited film professionals, **the premiere status of films on the platform does not change.**

For feature film submitters, in addition to the inclusion of the film on the VdR–Film market, we offer:

- A Pro accreditation to access the online VdR–Film Market, Festival screenings and talks, industry talks and a personal profile in the VdR–Who’s Who Networking Platform, providing submitters the possibility to contact accredited industry professionals attending VdR–Industry.
- For an additional CHF 30, feature film submitters are also provided the possibility to upgrade this accreditation to a NETWORKING pass at a discounted fee, providing access to industry networking events, magic hours and soirées, and additional industry activities.
- Full technical support, including two (2) reports with the names and contact details of accredited industry professionals who accessed the film. Please note, you will not receive this report if your film has not been viewed.
- Visibility of the film on the Visions du Réel website.

For short film submitters, in addition to the inclusion of the film on the VdR–Film market, we offer:

- Full technical support, including two (2) reports with the names and contact details of accredited industry professionals who accessed the film. Please note, you will not receive this report if your film has not been viewed.
- Visibility of the film on the Visions du Réel website.
- The opportunity to purchase a Pro accreditation at a reduced rate to access the online VdR–Film Market, Festival screenings and talks, industry talks and a personal profile in the VdR–Who’s Who Networking Platform, providing submitters with possibility to contact accredited industry professionals attending VdR–Industry.
- The opportunity to purchase a NETWORKING pass at a discounted fee, providing access to industry networking events, magic hours and soirées, and additional industry activities.

For more information, see the *Terms of Payment*.

1. Access

The VdR–Film Market will be made available online throughout the entire duration of the Festival (4th-13th April 2025) as well as for the 3 following months, until July 13th 2025.

Films in the VdR–Film Market will be available for viewing to accredited professionals via an authentication login (see *Conditions of Use* below) for three months, and to Press accredited professionals for two weeks.

Visions du Réel’s Official Selection will be available after their screening in the Festival and until the end of the Festival, depending on their decision.

2. Conditions of Use

- VdR–Film Market users do not have the right to download, reproduce, stream or share any of the VdR–Film Market content without authorization from the rights holders.
- Together with the Video Library’s hosting provider (Cinando), Visions du Réel guarantees adequate protection against piracy; each film is protected by a non-removable individual watermark.
- Visions du Réel shall not be held liable in case of copyright infringement by a third party (e.g. by streaming, downloading, or more generally exploiting without authorization) with regards to any of the films in the VdR–Film Market.
- Accredited professionals (Industry, Networking, Pro and Press accreditation holders) attending the Festival receive an authentication login.
- Each VdR–Film Market user is responsible for the safeguarding and use of their login. The login is personal and cannot be shared with third parties. Any use of the VdR–Film Market with the login will be considered to have been made by the users themselves. If a user feels that their login has been fraudulently used by a third party, they must immediately inform Visions du Réel.

3. Film Entry

- Film entries are only possible for films that have been produced within twelve months preceding the Festival.
- There is no limit to their running time.
- They should have international sales potential for TV buyers and other distributors.
- The submitter of each film must ensure that they hold all the rights (including but not limited to intellectual property rights) necessary for authorizing such viewing. Visions du Réel shall not be held liable in case of copyright infringement by a third party (e.g., by streaming, downloading, or more generally exploiting without authorization) in relation to any film presented in the VdR–Film Market. Thus, each rights owner warrants Visions du Réel against third party claims regarding rights owners’ content uploaded in the VdR–Film Market.
- After receiving the VdR–Film Market invitation, fill in the VdR–Film Market Form following the link provided. This information and visual material will be used for the compilation of the VdR–Film Market online catalogue. Make sure that all information is correct, changes will not be possible after submission.
- If you submitted your film for the Festival Official Selection, please do not submit the film again. Only the necessary indications to finish the registration will be asked and must be completed before the deadline announced in the correspondence.

4. Material

- The films selected must be provided as digital files in their original version, subtitled in English only. Please check the *Technical Specifications* below.
- A trailer with English subtitles (3 min. max) is also required to present your film on Visions du Réel's website. Please make sure to send a public screening link (Youtube, Vimeo) without a password, and that can be embedded on external sites to filmmarket@visionsdureel.ch.

5. Technical Specifications

Please provide a downloadable, password-protected link, via the submission form or by email, of the original and completed version of your film with English subtitles only. Be aware that the linked version of your film will be uploaded on our platform, unless other specific communication from your side.

- Max file 8 GB per video
- Accepted formats: mp[e]g, avi, vob, mov, mp4
- Videos Codecs: MJPEG, Apple ProRes, H264 (bitrate if possible) > 2MBit/s and uncompressed (very large file)
- Resolution: PAL and NTSC (as well as SECAM) from 720x400px up to Full HD material (1920x1080px)
- Audio 48kHz sound PCM (only uncompressed) / MP3 / AAC (if possible > 160 kBit/s)
- File must be multiplexed (audio and video in one file)
- Avoid interlaced videos – this results in bad video quality. Upload only progressive or deinterlaced videos
- Ensure the video has no colour bar, or blackness before or after it ends
- Subtitles must be integrated/burned into the image

For best encoding results we recommend: .mp(e)g file format with MPEG 2 video codec or H.264/MPEG-4 codec for best quality.

6. Digitizing

To ensure the best quality of images and sound, we ask you to check the following:

- DRM copy protections and other alterations are to be avoided.
- Verify that the film shows correct screen proportions: 16:9, 4:3, anamorphic (PAR).
- Make sure that the film does not begin with a black screen, a test chart or a sound test signal. The same applies for the film's end.
- Be sure that the sound remains at a normal and optimal level all through the film.
- An inlaid timecode is not necessary.

7. Terms of Payment

Film submissions to the VdR–Film Market will not be uploaded to the platform until payment has been confirmed. Fees for uploading projects to the platform are as follows:

Feature films (including medium length 30+ minutes)

CHF 130 (VAT included)

- Feature film in the VdR–Film Market and a Pro accreditation.

CHF 160 (VAT included)

- Feature film in the VdR–Film Market and a Networking accreditation (at a reduced rate of 20%).

Short films (< 30 minutes)

CHF 65 (VAT included)

- Short film in the VdR–Film Market.
- Opportunity to upgrade to Pro accreditation for CHF 65.
- Opportunity to upgrade to a Networking accreditation for CHF 95.

Collection Package

- CHF 500 x 5 films (VAT included).

Special rates are applied for organizations looking to submit 5 films. Each additional film will be discounted at a price of **65 CHF** per film.

If a film is selected for the Festival's Official Selection, the VdR–Film Market fee will be waived.

You will be able to pay the participation fee via ProxyPay on the registration platform (a "Pay now" button will appear).

Once the film has been submitted, we are unable to offer any refunds.

Participation in Visions du Réel Industry VdR–Film Market implies full acceptance of these pre-required conditions.

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